

教授道鑒，

管理二學門為鼓勵學者出席國際學術會議，提昇參與國際學術會議之品質，經學門複審會議討論，列出各領域具代表性國際學術會議的參考名單如附件。教授出席國際學術會議應選擇學術聲望佳（不限於參考名單之會議），以能現場口頭報告為原則，並且可以與領域中國際重要學者交流、討論、學習為主要目的。日後，管理二學門在審查科技部專題研究計畫時，將以計畫主持人過去三年實際出席的國際會議之學術品質，做為未來是否在研究計畫中核給出席國際學術會議經費之重要依據。

耑此 敬頌

研安

科技部人文司管理二學門 敬啟

104.08.

行銷領域

Academy of Marketing Science (AMS) Annual Conference
Academy of Marketing Science (AMS) Cultural Perspectives in Marketing
Academy of Marketing Science (AMS) World Marketing Congress
Advertising and Consumer Psychology (ACP) Conference
American Marketing Association (AMA) Summer Marketing Educator's Conference
American Marketing Association (AMA) Winter Marketing Educator's Conference
American Marketing Association (AMA) 主要的 SIG 所舉辦的學術研討會
Association for Consumer Research (ACR) Conference (Asia Pacific)
Association for Consumer Research (ACR) Conference (Europe)
Association for Consumer Research (ACR) Conference (North America)
European Marketing Academy Conference (EMAC)
Frontiers in Service Conference
Informs Marketing Science Society Conference
Society of Consumer Psychology (SCP) Conference (main conference)
Summer Society of Consumer Psychology (SCP) Conference (Division 23 of APA)

生管領域

Asia-Pacific Conference on Industrial Engineering and Management Systems (APIEMS)
Conference of the International Federation of Operational Research Societies (IFORS)
Decision Sciences Institute (DSI) Annual Meeting
European Conference on Operational Research (EURO)
IEEE International Conference on Evolutionary Computation (CEC)
IEEE International Conference on Fuzzy Systems (FUZZ-IEEE)
IEEE International Conference on Industrial Engineering and Engineering Management (IEEM)
IEEE International Conference on Neural Networks
IEEE International Conference on Systems, Man, and Cybernetics (IEEE-SMC)
IIE Annual Conference
International Conference on Computers and Industrial Engineering (CIE)
International Conference on Industrial Engineering and Operations Management (IEOM)
International Conference on Project Management and Scheduling (PMS)
International Symposium on Mathematical Programming (ISMP)
SIAM Annual Meeting, including Optimization, Discrete Algorithms, etc.
The Institute for Operations Research and the Management Sciences (INFORMS) Annual Meeting & Conference on Special Topics (e.g., Healthcare, OR, Analytics, etc.)
The Operational Research Society (ORS) Annual Conference & Young OR Conference
The POMS Annual Meeting
Workshop on Models and Algorithms for Planning and Scheduling Problems (MAPSP)

交管領域

Eastern Asia Society for Transportation Studies Bi-annual International Conference Meeting (EASTS)

Hong Kong Society for Transportation Studies Annual Conference (HKSTS)

IEEE International Conference on Intelligent Transportation Systems (IEEE ITS)

International Symposium on Transportation and Traffic Theory (ISTTT)

Transportation Research Board Annual Meeting (TRB)

資管領域

ACM Conference on Economics and Computation (原名稱 ACM Conference on Electronic Commerce)

ACM Conference on Knowledge Discovery and Data Mining (KDD)

ACM International Conference on Information and Knowledge Management (CIKM)

Annual Americas Conference on Information Systems (AMCIS)

Australasian Conference on Information Systems (ACIS)

European Conference on Information Systems (ECIS)

Hawaii International Conference on Systems Sciences (HICSS)

IEEE International Conference on Services Computing

IEEE International Conference on Social Computing and Networking

International Conference in Business Process Management (BPM)

International Conference on Electronic Commerce (ICEC)

International Conference on Information Systems (ICIS)

International Conference on Information Systems Development (ISD)

Pacific Asia Conference on Information Systems (PACIS)